

DESIGN / TECHNOLOGY / EVERYDAY LIFE

Making complexity feel simple.

Design like an artist, build like an engineer.

COMPANY OUTLINE

Studio name	AE STUDIO SPACE
Practice	Independent design and development
Main activities	Algorithm, Data, Cloud, Product, Graphic, Exhibition, Consulting, Merchandise development
Website	aestudio.studio

CONCEPT

A small change can make a complex thing easier to understand.

We work with the things people see and the systems they do not: an interface, a pattern, a dataset, a connection. Our starting point is what someone needs to understand, decide or do.

By bringing computation and design together, we give ideas a clear form and a useful purpose. We look for the thoughtful detail that makes an experience feel natural, with room for discovery.



FIELDS OF PRACTICE

From a rule to a real experience.

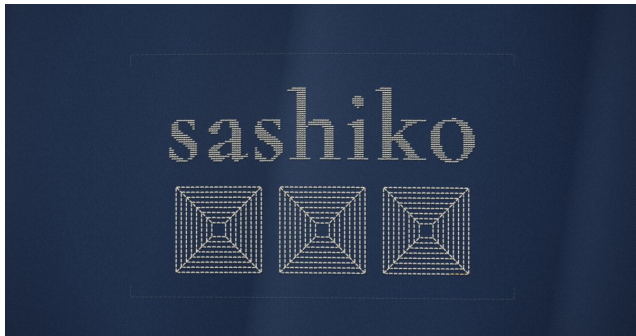
Eight connected areas, shaped around the needs of each project.

01	Algorithm	Rules that become experiences. Computational design, generative systems and practical AI workflows. We shape behaviour through code, from a visual experiment to a working tool.
02	Data	Information that helps people decide. Data analysis, modelling, pipelines and visualisation. We connect the question, the evidence and the interface so information becomes useful.
03	Cloud	The connections behind the experience. Application services, APIs, automation and deployment. We bring the interface and its underlying systems together, with a practical handover.
04	Product	An idea made useful. Websites, apps and digital products. We develop user journeys, prototypes, interfaces and design systems, then build and refine the experience.
05	Graphic	A clear visual voice. Visual identities, typography, editorial layouts and motion. We create a coherent language across screens, printed matter and communication.
06	Exhibition	Ideas people can explore. Exhibition concepts, interactive displays and digital installations. We consider narrative, movement and participation as parts of one experience.
07	Consulting	A useful next step. Design and technology strategy, product reviews and focused prototypes. We help teams clarify a question, test an approach and define what to build.
08	Merchandise development	A visual idea made tangible. Concepts for objects, editions, packaging and collections. We carry a visual idea through form, material studies and prototypes.

SELECTED WORK

Different forms. A connected practice.

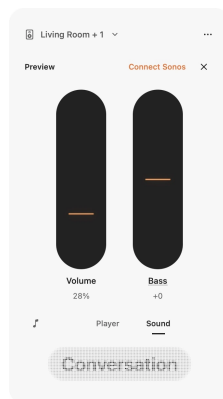
Studio projects and client work across product, pattern and communication.



Sashiko

Product / Algorithm / Graphic

An embroidery-inspired app project and web experience, exploring pattern, repetition and the character of a stitch.



Sonos Buddy

Product / Interaction

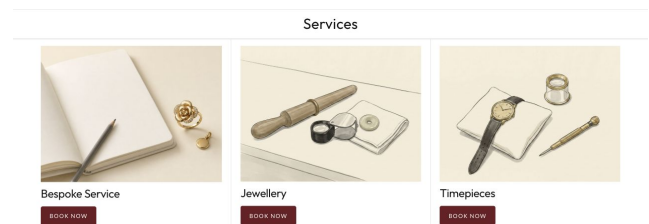
Companion interfaces for browsing, playback and sound control on iPhone and Mac.



GoShuin

Product / Graphic

A goshuin map and journal for iPhone, with a visual identity and bilingual web experience built around places and memories.



Chinatown jeweller

Website / Graphic

Website design for an independent jewellery business, with service-led navigation and booking journeys.

Let's make something useful.

Discuss a project

aestudio.studio/about#contact